



الجمعية السعودية لطب الأسرة والمجتمع
Saudi Society of Family and Community Medicine

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



الهيئة السعودية للتخصصات الصحية
Saudi Commission for Health Specialties



3rd International Symposium on Family Medicine 2022



Organised by:

Saudi Society of Family and Community Medicine (SSFCM) &
Prince Sultan Military Medical City (PSMMC)

27-29 September 2022 | Hotel Fairmont Riyadh

LET'S START HEALTH CHANGE TODAY,
FOR BETTER TOMORROW

Sponsorship Brochure



We welcome you to
a new and exciting 3rd International
Symposium on Family Medicine
(ISFM 2022)

Welcome Message

**3rd International Symposium
on Family Medicine 2022** 

Dear Industry colleagues,

With great pleasure we wish to announce the **3rd International Symposium on Family Medicine (3rd ISFM)**. As you are aware, at the **2nd ICFM**, which was done virtually, we had an overwhelming response, and this conference was attended by more than 2000 virtual delegates.

This year the conference will be held jointly under the auspices of the **Saudi Society of Family and Community Medicine (SSFCM)** along with the usual host **Prince Sultan Military Medical City (PSMMC)**.

Our shared passion brings us to a time when we meet to renew our commitment for dispersion and sharing of knowledge. A real and bigger **3rd International Symposium on Family Medicine Conference (3rd ISFM)** is on the horizon which will be held from **27-29 September 2022 at the Fairmont Hotel Riyadh**.

The Saudi Society of Family and Community Medicine (SSFCM) and Prince Sultan Military Medical City (PSMMC) Department of Family and Community Medicine will have the privilege of hosting 3rd ISFM and plans to go to great lengths to ensure the conference surpasses all expectations.

The conference will cover diverse disciplines of family medicine. For the vision of future family medicine, we plan to offer a dynamic and stimulating array of scientific and practical hands-on programs.

The expectations for this year are that there will be at least 1000 physical attendees. There will be an exhibition along side the conference where all the sponsors and partners will have individual stands.

At the **3rd ISFM**, academia and industry will gather to share valuable ideas and develop new friendships. It will provide all participants a firm platform for a meaningful academic, industrial, social experience.

MCI Saudi Arabia which operates under license Alowad Exhibitions and Conferences Organizing Co has been appointed by the **SSFCM** and **PSMMC** to be the conference organizers and will be acting on behalf of **SSFCM** and **PSMMC**.

Please find attached the sponsorship brochure for your ready reference. The success of the conference will depend on your participation and support, and we look forward to it. We thank you in advance for your participation and hope that we will be able to work together towards an extremely successful conference.

Best Wishes,

Col. Dr. Abdulaziz Bin Rasheed

President - ISFM 2022

Director - Family & Community Medicine, PSMMC



Glimpses

ISFM 2022

3rd International Symposium
on Family Medicine 2022 

**3rd International Symposium on Family Medicine
to be organized by the Saudi Society of Family and
Community Medicine (SSFCM) & Prince Sultan Military
Medical City (PSMMC) from 27-29 September 2022**

The scientific program will address the full spectrum of topics in Family Medicine and Home Health-care and cover lecture sessions, case presentations, debates, workshops and networking opportunities, making it the must-attend event in 2022 for Family Physicians, General Practitioners, Nurse Practitioners and other Healthcare Professionals.

The ISFM Meeting will feature sessions with ground-breaking science that will challenge your understanding of Family Medicine trends to help you optimize patient care. Increase your knowledge of the latest developments in Family Medicine diagnosis and management, discover how to use the hottest technology in your work, and see how to apply new research data to improve your quality of care.

Quick Facts:

- 3 full days of programming, including interactive keynotes, live **Q&A, conference sessions, workshops, satellite symposia collaboration opportunities and paper & poster presentations** delivered by some of the brightest minds.
- 1000+ people have joined this event annually and are expected to attend in the ISFM 2022

**1000 +
DELEGATES**

**ABOUT
40
SPEAKERS**

**20+
SPONSORS &
EXHIBITORS**

ISFM Attendees

- **Family Medicine Physicians**
- **Internal Medicine Physicians**
- **Physician Assistants**
- **Nurse Practitioners**
- **Nurses**
- **Medical Clinics**
- **Rehabilitation Centers**
- **Primary Care Clinics**
- **Pharmaceuticals**
(Family medicine products like vaccination, diabetes, cancer etc.)
- **General Practice and Primary Care providers**
- **Ministry of Health officials**
- **Public and private hospitals**
- **Health center managers**
- **Health insurance companies**
- **Home health care officials**
- **Specialized medical and health companies**
in the kingdom of Saudi Arabia

Why you should participate:



Generate
new partnerships &
alliances



Develop
brand awareness to
support programs of
importance to you



Showcase
your thought
leadership



Showcase
products &
services



Network with
leading healthcare
professionals

Sponsorship Opportunities

	OPPORTUNITIES*	1	2	4	6	10
	SPONSORSHIP LEVEL	MAIN	PLATINUM	GOLD	SILVER	BRONZE
		SAR 750,000	SAR 500,000	SAR 350,000	SAR 250,000	SAR 150,000
PRE EVENT	Featured communication	Twice	Once			
	Promo item opportunity	♥	♥	♥	♥	
	Personalized sponsor content	♥	♥	♥	♥	♥
	Pre-event email promotion	♥	♥	♥		
	Logo in ISFM Social media campaign materials	♥				
DURING THE EVENT	Onsite Booth Space	36 sqm	30 sqm	24 sqm	18 sqm	12 sqm
	Free Delegate Registrations	30	25	20	15	5
	Exhibitors Passes	10	8	6	5	3
	Satellite Symposia	2	1			
	Branding at the venue on sponsor panel	♥	♥	♥	♥	♥
	Company logo on Conference Lanyard	♥				
	Color advertisement in program book	2 full color page advt.	1 full color page advt.	1 full color page advt.		
	Advertisement inserts in delegate kit bags	2 sheets	1 sheet	1 sheet	1 Half Page	1 Quarter Page
	Company logo on badges	♥	♥	♥		
POST EVENT	Logo in post event thank you letters	♥	♥	♥	♥	♥
	Event analytics	♥	♥	♥	♥	♥

VAT @ 15% shall be extra

DETAILS OF THE ITEMS / ELEMENTS ARE GIVEN BELOW

PRE EVENT	Featured communication	One sponsor featured email to all registrants in the weeks leading up to the event. Email content (HTMLized) to be provided by the sponsor (ICFM 2022 to review and facilitate distribution).
	Promo item opportunity	ICFM will allow sponsor to send a promo item to all registered delegates. Item and distribution facilitated and paid for separately by sponsor.
	Personalized sponsor content	Sponsor banners and web spaces including the sponsors logo to promote their sponsorship of ICFM 2022 on emails and websites.
	Pre-event email promotion	Sponsor logo included on pre-event email promotions highlighting them as a sponsor of ICFM2022.
	Logo in ISFM Social media campaign materials	Pre-approved social media content and imagery to utilize in the promotion of your sponsorship of ICFM 2022.
DURING THE EVENT	Onsite Booth space	Onsite Booth area shall be provided as per sponsor category.
	Free Delegates registrations	ICFM shall get free access passes under delegate category for the sponsoring agency for its delegates. (A complete list to be submitted to ICFM 2022 by 10 September, 2022).
	Exhibitor Passes	Exhibitor badges for the staff for the exhibition area.
	Satellite Symposia	30- minute exclusive session by sponsor
	Branding at the venue on sponsor panel	Sponsor panels will be printed with company logo and will be placed at prime locations at the venue during the conference.
	Company logo on conference lanyard	Company logo will be printed on the lanyard along with conference logo.
	Colour advertisement in program book	Colour advertisement will be printed in the program book as per the details provided.
	Advertisement inserts in delegate kit bags	A4 size advertisements will be allowed to insert in delegate kit bag.
POST EVENT	Company logo on badges	Company logo will be printed on badges at back side or front bottom.
	Logo in post event thank you letters	Logo in the post event communication to delegates.
	Event analytics	The sponsors shall be provided with event analytics & statistic if needed. 2/3 week of the event's conclusion.

Other Promotional Opportunities

Each of the following opportunities will include in ISFM 2022 website and onsite branding panels. All prices in SAR, 15% VAT extra.

OPPORTUNITY	SLOTS AVAILABLE	DESCRIPTION	PRICES
Gala dinner with entertainment	1	Permission to put 10 promotional banners of size 4x2 meters in the dinner premises & 2 at entrance, tent cards with sponsor logo on all banquet tables, announcements during entertainment program.	SAR 500,000.00
Brand promotion / launch area	3	6x6m open space at a prominent area, sponsor will be allowed to set up the product with complete branding and platform	SAR 150,000.00
Hospitality Sponsor - 1 day	3	Sponsor will be allowed to put banners in the lunch & tea coffee area for 1 conference day.	SAR 125,000.00 per slot
Delegate Kit Bag sponsor	1	Opportunity to place company logo on Delegate Kit bags that are distributed to all participants	SAR 100,000.00
Exhibition Package	10	3m x 2m booth space, Two exhibitor badges for the staff for exhibition area only, Exhibitor listing on the website and in the final program	SAR 50,000.00
Note Pad & Pens	1	Supporter company logo shall be printed on notepad & pen which will be distributed to all participants.	SAR 40,000.00
Conference Mobile application	1	Features the sponsor logo and include a detailed profile in the event app.	SAR 30,000.00
Advertising Support Opportunity	5	1 full color page advertisement in program book will be printed	SAR 25,000.00

**All printing and promotional material will be selected & printed by Organizing Committee. Prices are exclusive of 15% VAT.

Past Sponsors

3rd International Symposium
on Family Medicine 2022



 Boehringer Ingelheim	 novo nordisk®	SANOFI 	
	 NOVARTIS		
	AMGEN	AstraZeneca 	
 URGO MEDICAL Healing people®	 smith&nephew	 راز الطبية raz medical	
 MERCK	 ALBAIT HOME CARE	 Abbott	Lundbeck 
 ALGOSAIBI SERVICES COMPANY LTD	AMCO Al-Haya Medical Company شركة الحياة الطبية	 شركة ترازق الدولية للتجارة TERAG INTERNATIONAL TRADING COMPANY	CONVATE continuous innovation

V E N U E

Hotel Fairmont Riyadh



For more information, kindly contact

Diyana Ghebrekidan

Phone: +966 56 937 9247

Email: diyana.ghebrekidan@wearemci.com
saudihefm@wearemci.com



www.icfmconference.com

3rd International Symposium
on Family Medicine 2022

